

fashion calendar

MAY 5

1980

a weekly publication • 40th year

JANUARY

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ruth finley, publisher • 185 east 85th street • n.y., n.y. 10028 • (212) 289-0420

1981

| JANUARY | FEBRUARY | MARCH | APRIL |
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue, therefore, will yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, MAY 5, 1980

| | | | |
|----------------------------------|--|--|--|
| Beginning Monday April 28 | OPENING OF FALL DRESS COLLECTION Featuring silk jacquards & wool jersey. Contact: 221-6800. | RITA ANGELO, LTD. | 1400 BROADWAY EL JAY SHOWROOM-7TH FLOOR |
| Beginning Monday April 28 | OPENING OF FALL KNIT COLLECTION Hand-loomed, hnad-knit sweaters with crochet & embroidered trim; wool, alpaca, wool-rayon blends. By appointment. Contact: 431-5854. | B. J. BERTI | 262 MOTT STREET SHOWROOM - 2ND FLOOR |
| Beginning Monday April 28 | OPENING OF FALL COLLECTION Continuous by appointment. Contact: Robert Berenson, 695-7032. | C'EST MOI BY ANITA STORR | 575 SEVENTH AVENUE NEW SHOWROOM - SUITE 1466 |
| Beginning Monday April 28 | PREMIERE: FALL/EARLY HOLIDAY COLLECTION By appointment. Buyers: Todd Berry, 221-0680, Press: Jeanne Chappell, 595-9420. | ELVIA GOBBO FOR STEVEN KENT LTD. | 530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR |
| Monday April 28- May 9 | OPENING OF RESORT/ HOLIDAY COLLECTION Continuous by appointment. Contact: 759-4100. | LYDIA DE ROMA (VIA RIPETTA 22, ROME) | REGENCY HOTEL PRIVATE SUITE |
| Beginning Tuesday April 29 | OPENING OF FALL/ WINTER COLLECTION Continuous by appointment. Contact: 921-5432. | ROSS PLATOS | 65 WEST 37TH STREET NEW ADDRESS-STUDIO 3RD FL |
| Wednesday April 30- May 5 | OPENING OF FALL COLLECTION Continuous by appointment. Contact: Eunice Ward, (312) 663-9147; 736-4757 (N.Y.). | BILLY FALCON (337 S.FRANKLIN,CHICAGO) | 327 WEST 30TH STREET APARTMENT 2H |
| Sunday May 4- May 6 | "COLOR ON PARADE"-- SEMI-ANNUAL MEETING 1982 color directions. Workshops, panels & presentations of rotogravure. Contact: (202) 628-4634. | COLOR MARKETING ASSOC'N (1000 VERMONT NW, WASH.,D.C.) | FAIRMONT HOTEL PHILADELPHIA, PA. |
| Monday May 5 2:30 P.M. | SHOWING OF FALL COLLECTION (Note time change).Designed by Donna Karan and Louis Dell'Olio. By inv., 221-7880. | ANNE KLEIN AND COMPANY (205 WEST 39TH STREET) | PARSONS FASHION CENTER 560 SEVENTH AVENUE |
| Monday May 5 4:30 P.M. | PRESS SHOWING OF FALL COLLECTION (Note date & time change). By invitation, thereafter by appt. Contact: 399-2450. | RAFAEL BY BILL KAISERMAN (29 WEST 56TH STREET) | PLACE TO BE ANNOUNCED |
| May 5 | 6:00 P.M., HELGA (2nd show), HOTEL GOTHAM, by invitation. Contact: 247-2200 | | |
| Monday May 5 10:00 P.M. | SPECIAL PARTY & FASHION EVENT Fashion preview, 11:30 P.M. Black tie. By invitation. R.S.V.P., 752-1115. | BILL KAISERMAN/ CHARLES OF THE RITZ | XENON 124 WEST 43RD STREET |
| Beginning Monday May 5 | OPENING OF FALL COLLECTION Continuous by appintment. Contact: Fernando Franca, 730-1536. | TARQUIN EBKER | 275 WEST 39TH STREET SHOWROOM - 7TH FLOOR |
| Beginning Monday May 5 | OPENING OF FALL COLLECTION Continuous by appointment. Contact: 840-2730. | GÜNTER | 550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR |

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
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| Beginning Monday May 5 | COMPLETE FALL HANDLOOMED COLLECTION By appointment. Contact: Michelle Stein, 226-6809. | MARCASIANO | 128 WOOSTER STREET SHOWROOM - 2ND FLOOR |
| Beginning Monday May 5 | OPENING OF FALL COLLECTION Continuous by appointment. Contact: William DeMoss, 695-1686. | MIRA DE MOSS | 335 WEST 38TH STREET SHOWROOM - 5TH FLOOR |
| May 5 | FERNANDO SANCHEZ OPENING, FALL/WINTER COLLECTION, 50 W. 57th, 15th floor, 581-8581 | | |
| Monday May 5- May 9 | VALENTINO & GIVENCHY FUR COLLECTIONS Press previews by appointment only. Contact: Linda Cornel, 563-4122. | REVILLON | 333 SEVENTH AVENUE SHOWROOM - 9TH FLOOR |
| New Date May 6 | RAFAEL BY BILL KAISSEMAN, SHOWINGS OF FALL COLLECTION, ORIGINALLY SCHEDULED FOR TUESDAY, MAY 6 AT 11:00 & 1:30, HAVE BEEN SCHEDULED FOR MAY 5, 4:30 (see page 1) | | |
| Tuesday May 6 4:00 P.M. | PRESS SHOWING: FALL/ HOLIDAY COLLECTION By invitation. Thereafter by appointment, 15th floor. Contact: 581-8581. | FERNANDO SANCHEZ (50 WEST 57TH STREET) | PLACE TO BE ANNOUNCED |
| May 6 | 6:00 P.M., TRAVILLA, COCKTAILS/FALL SHOWING, HOTEL GOTHAM, 247-2200 | | |
| Tuesday May 6 8:00 P.M. | PERSONAL APPEARANCE: THIERRY MUGLER Show, 8:45 P.M., followed by dancing. Tickets: \$30.00. Contact: Debby Weber, 223-7205. Press: Margot Rogoff, 223-7202. | BLOOMINGDALE'S | BOND'S BROADWAY & 45TH STREET |
| Beginning Tuesday May 6 | OPENING OF FALL COLLECTION Continuous by appointment. Contact: 421-4188. | ALFRED BOSAND | 37 WEST 57TH STREET SHOWROOM - 5TH FLOOR |
| Tuesday May 6- May 8 | SHOWING OF ITALIAN FASHION FABRICS From 10-6 daily. For the trade, by invitation. Buyers: Rita de Luca, Italian Trade Commission, 432-9250. Press: Alice Meyer at Spencer & Rubinow, 751-9050. | TEXTITALIA '80 | U.N. PLAZA HOTEL 1ST AVE & 44TH STREET |
| Wednesday May 7 10 A.M.& 4:00 P.M. | "COME TO THE LINGERIE" By invitation. Thereafter, May 12-May 16, 9:30, 11:00 2:00 & 4:00 P.M. Buyers: 557-1920. Press: 557-1930. | VASSARETTE | 261 MADISON AVE (38TH ST) LITTLE THEATRE |
| Tuesday May 7 12:30 P.M. | PREMIERE: AFTER-SKI FASHIONS P. DUNKIN COLLECTION By invitation. Also, May 8 & 9, 9:00 A.M.-5:00 P.M. Contact: Germaine Ellis, 397-0234. | QUEBEC GOVERNMENT HOUSE | 17 WEST 50TH STREET 3RD FLOOR |
| May 7 | 4:00 P.M., "COME TO THE LINGERIE," VASSARETTE (2nd show), 261 Madison Ave., 557-1930 | | |
| Wednesday May 7 4:30 P.M. | MEN'S & WOMEN'S FALL; & SPRING/SUMMER '81 Cocktails; 5:30 show. By invitation. Thereafter by appt., Lloyd Lawrence, 677-7630. | ALTA MODA FIRENZE | 141 FIFTH AVE (21ST ST) SHOWROOM - 10TH FLOOR |
| Wednesday May 7 7:30 P.M. Cocktails | "A DIOR SPECTACULAR" BENEFIT FASHION SHOW Dinner at 8:30; show, 9:30 P.M. Tickets: \$175., benefit Hospital for Special Surgery. Contact: LE 5-5900, ext. 197. | CHRISTIAN DIOR | WALDORF-ASTORIA GRAND BALLROOM |
| Wednesday May 7 May 9 | 1ST INTERNATIONAL FASHION ACCESSORIES SHOW, LAS VEGAS Women, infants, children. "Panorama '80" presented by California Apparel News. Contact: Ted Materna or Ernest Russo, 586-0370. | NAT'L FASHION ACCESSORIES (50 ROCKEFELLER PLAZA) | SAHARA HOTEL LAS VEGAS, NEVADA |

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
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| Thursday May 8 10:00 A.M. | ACCESSORIES FASHION FORECAST--FALL '80 By invitation. Contact: 947-3424. | NATIONAL HANDBAG ASSOC'N (350 FIFTH AVENUE) | FASHION INST. OF TECHN. 227 WEST 27TH STREET |
| Thursday May 8 5:30 P.M. | 81ST ANNUAL FASHION SHOW Citation honoring Adele Simpson. Tickets: \$10.00. Contact: 636-3465. | PRATT INSTITUTE | N.Y. HILTON HOTEL TRIANON BALLROOM |
| Friday May 9 5:30 P.M. Cocktails | "TONY RANDALL CELEBRITY ROUNDUP," BARBEQUE & PREVIEW Saluting Madison Square Garden's 100th anniversary with a major Western film pre- miere at 10 P.M. Tickets: \$150.00. (Film premiere only: \$12.50-\$15.00). Contact: Audrey Wertheim, Wertheim Associates, 838-7474. | MYASTHENIA GRAVIS FOUNDATION -- BENEFIT | MADISON SQUARE GARDEN FELT FORUM |
| Beginning Friday May 9 | OPENING OF FALL COLLECTION Continuous by appointment. Contact: Sandra Teiter, 944-5944. | PATTI CAPPALLI/CALIFORNIA (1031 S. BWAY, L.A.) | 25 WEST 39TH STREET SUITE 601 |
| May 11 | MOTHER'S DAY (Sunday) | | |
| Sunday May 11- May 15 | "THE NEW YORK SALUTE TO THE FASHION INDUSTRY"--1-5 P.M., "A Period Costume Exhibit." Monday, May 12, 9:00 A.M., Press Briefing (Blue Room), City Hall: Hon. Mayor Edward I. Koch. 21 special events from Harlem to Soho. Special recognition: 50th anniversary Fashion Group; 80th anniversary ILGWU. Participants: Museums, libraries, the fashion industry, schools. Contact: Renae Cohen, Midtown Enforce- ment, 326 West 42nd, 971-6865. | | |
| Monday May 12 8-10 A.M. | CHAMPAGNE BREAKFAST WITH BOB MACKIE By invitation. Thereafter by appointment. Contact: 730-0930. | GLYDONS LINGERIE & DAYWEAR | 90 PARK AVENUE GLYDONS-SUITE 900 |
| Monday May 12 5:00 P.M. | PREVIEW OF FUR COLLECTIONS Cocktails followed by show. Thereafter, 345 Seventh Avenue, 21st floor. Contact: 695-8340. | CHRISTIAN DIOR FURS; LAURENCE KAYE FURS | HOTEL PIERRE COTILLION ROOM |
| Monday May 12 6:00 P.M. | SHOWING OF FALL "CREPESET" COLLECTION By invitation. Press: Erica Fineberg, 594-6050. Buyers: Deborah Miller, 730-5356. | AMERICAN ENKA | BOND'S BROADWAY & 45TH STREET |
| May 12 | 6:00 P.M., HELGA (3rd show), HOTEL GOTHAM, by invitation. Contact: 247-2200. | | |
| Beginning Monday May 12 | FALL LINGERIE, SLEEPWEAR, DAYWEAR & LOUNGEWEAR Continuous by appointment. Contact: 532-9236. | ORA FEDER DESIGNS INC. | 171 MADISON AVENUE SHOWROOM |
| Monday May 12- May 16 | "IMAGE '80" BY HALSTON & EMILIO PUCCI Informal modeling, breakfast through cocktails. By appointment. Contact: 536-0261. | FORMFIT ROGERS INC. | 530 FIFTH AVENUE SHOWROOM - 15TH FLOOR |
| May 12 | FALL HANDBAG MARKET WEEK. Contact: 947-3424 | | |
| Monday May 12- May 16 | OPENING OF FALL & WINTER COLLECTION Continuous by appointment. Contact: PL 7-9600. | KAYSER-ROTH INTIMATE APPAREL | 640 FIFTH AVENUE SHOWROOM - 5TH FLOOR |
| Beginning Monday May 12 | OPENING FALL & WINTER FUR FASHIONS Continuous by appointment. Contact: 594-4415. Press: Rubye Graham, 679-6080. | YVES SAINT LAURENT FURS | 345 SEVENTH AVENUE SHOWROOM - 12TH FLOOR |
| Sunday May 11- May 16 | MONTREAL INTERNATIONAL FUR FAIR Monday, May 12, 6:30 P.M., Cocktails/show, Theatre Maisonneuve, Place des Arts. By invitation. Cost: \$85. Contact: (514) 844-1945. | FUR TRADE ASSOC'N. | DOWNTOWN HOLIDAY INN 420 SHERBROOKE ST., WEST |

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
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| Beginning Monday May 12 | OPENING OF FALL FUR COLLECTION Premiere collection of Jordache Furs. | GUS GOODMAN INC. | 333 SEVENTH AVENUE SHOWROOM - 4TH FLOOR Continuous by appointment. Contact: 244-7422. |
| Beginning Monday May 12 | QMB GROUP: FALL FUR COLLECTIONS QMB 2, contemporary furs; QMB salon furs. | QUALITY FURS; MANOS & BLOCK, INC. | 333 SEVENTH AVENUE SHOWROOM - 13TH FLOOR Lee Levy for men. At 10:30 & 2:00, & by appointment. Contact: Herman Suskind, 244-7551. |
| Monday May 12- May 16 | "A LASTING ROMANCE" FALL INTIMATE APPAREL Shows at 9:30, 10:30 & 2:30. | VANITY FAIR Reservations: 582-6767. | 640 FIFTH AVENUE THEATRE - 6TH FLOOR |
| Beginning Monday May 12 | OPENING OF FALL FUR COLLECTION Continuous by appointment. | I. WASSERMAN & SON Contact: 279-2763. | 352 SEVENTH AVENUE SHOWROOM - 11TH FLOOR |
| Tuesday May 13 8:00 A.M. | SEMI-ANNUAL FALL FASHION SHOW Breakfast; show at 8:30 A.M. | BODY FASHIONS/ INTIMATE APPAREL By invitation. Contact: 888-3300. | WALDORF-ASTORIA STARLIGHT ROOF |
| Tuesday May 13 11:00 A.M. | PARIS COLLECTION BY JEAN-PAUL AVIZOU By invitation. Thereafter from May 12-May 17. | REVILLON (611 FIFTH AVENUE) Contact: 940-4521. | SAKS FIFTH AVENUE 5TH FLOOR |
| Tuesday May 13 12:00 Noon | INTRODUCING: LE STYLO PLUME By invitation. Contact: Fernanda Gilligan, 752-3088. | LES MUST DE CARTIER | RACQUET & TENNIS CLUB PARK AVE AT 52ND STREET |
| Tuesday May 13 4:30 P.M. | FALL AND WINTER FUR COLLECTIONS By invitation. Buyers: 564-5133. Press: Pat Bovers at Bell | AMERICAN FUR INDUSTRY (101 WEST 30TH STREET) | ROSELAND 239 WEST 52ND STREET & Stanton, 599-6969. |
| Tuesday May 13 5-7 P.M. | COCKTAIL PARTY: NEW SHOWROOM By invitation. Thereafter by appointment. Contact: 685-0880. | SMART TIME | 180 MADISON AVENUE NEW ADDRESS - 24TH FLOOR |
| Tuesday May 13 5:30-7:30 | PRESS PREVIEW: MARY McFADDEN JEWELS By invitation. Contact: Marla Raff, 679-8855. | MARY McFADDEN & LES BERNARD | 264 WEST 35TH STREET SHOWROOM - 2ND FLOOR |
| May 13- May 15 | 12TH INTERNATIONAL LEATHER GOODS SHOW, SHERATON CENTRE -- America's largest leather goods show. Contact: 687-1185. | | |
| Tuesday May 13- June 12 | FASHION FUTURE PART II: FALL '80 FOR RETAILERS 9:00 A.M., Tues., Wed., Thurs. By appointment. Contact: Fran Rzeznik, 880-8553. | MADemoiselle | 350 MADISON AVENUE SHOWROOM - 7TH FLOOR |
| Beginning Tuesday May 13 | ILIE WACS FURS FOR VALERIE-SCHREIBMAN-RAPHAEL By appointment. Contact: Bert Fishman, 947-2020. | VALERIE FURS; V.S.R. ASSOC. | 150 WEST 30TH STREET SHOWROOM - 12TH FLOOR |
| May 13 | INTERSTOFF IN FRANKFURT -- INTERNATIONAL FABRICS FAIR (May 13-16) | | |
| Wednesday May 14 8:00 A.M. | FALL/WINTER ROBES AND LOUNGEWEAR For press and buyers. By invitation. Contact: Jean Arras, 764-8053. | CELANESE | 1211 AVE OF AMERICAS SHOWROOM - 17TH FLOOR |
| Wednesday May 14 9:00 & 12:00 Noon | AMERICAN READY-TO-WEAR: 50TH ANNIVERSARY CELEBRATION Report & commentary: Bernadine Morris, N.Y. Times. Breakfast: Members-\$20.; Guests- \$30. Luncheon: Members-\$25.; Guests-\$35. Contact: 247-3940. | THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA) | N.Y. HILTON HOTEL GRAND BALLROOM |

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
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| Wednesday May 14 12:00 Noon | SHOWING OF FALL ACCESSORIES (Note new date). By invitation. Buyers: 355-7618. Press: Madeline de Vries, 753-6688. | ROBERTA DI CAMERINO | OLYMPIC TOWER (51ST ST) 645 FIFTH AVE - 2ND FLOOR. |
| May 14 | 12:00 Noon, AMERICAN READY-TO-WEAR, THE FASHION GROUP, N.Y. HILTON HOTEL, 247-3940 | | |
| Wednesday May 14 5-7 P.M. Cocktails | FALL INTIMATE APPAREL FASHION SHOW Designed by Rosa Puleo-Szule. By invitation. Retailers: Abby Dixon, 392-9191. Press: Ellen Sweeney, 790-9403. | LILY OF FRANCE & TREVIRA | THE PINNACLE CLUB 150 EAST 42ND STREET |
| Wednesday May 14 4:45 P.M. | SHOWING OF FALL COLLECTION (Note new date). Cocktails; show 5:30. By invitation. Buyers: Jean Clary Hussey, 354-5310. Press: Jeanne Chappell, 595-9420. | THE HOT SOX COMPANY | 1441 BROADWAY SHOWROOM - 17TH FLOOR |
| Thursday May 15 9:00 A.M. Breakfast | PRESS PREVIEW: DESIGNER FUR COLLECTIONS Featuring Hanae Mori, Chloe by Karl Lagerfeld, Donald Brooks, Greta Bast, Andrea Dymond. Show at 9:30 A.M., by invitation. Thereafter by appointment. Buyers: 594-4415. Press: Rubye Graham, 679-6080. | GOLDIN-FELDMAN | 345 SEVENTH AVENUE SHOWROOM - 12TH FLOOR |
| Thursday May 15 5:00 P.M. | STUDENTS' ANNUAL FASHION SHOW By invitation. Contact: Bernard Zamkoff, 760-7669. | FASHION INSTITUTE OF TECHNOLOGY | 227 WEST 27TH STREET AUDITORIUM |
| Friday May 16 10:00 A.M. | SHOWING OF FALL & WINTER FUR COLLECTION By invitation. Thereafter by appointment. Contact: 736-6944. | CHRISTIE BROTHERS | 333 SEVENTH AVENUE SHOWROOM - 11TH FLOOR |
| Friday May 16 11:30 A.M. | SHOWING OF FALL FUR COLLECTION By invitation. Luncheon will follow show. Contact: Leo Steinman, 594-2296. | CHARLES LEON | 150 WEST 30TH STREET SHOWROOM - 10TH FLOOR |
| May 18 | NATIONAL STATIONERY SHOW AT N.Y. COLISEUM (May 18-21) | | |
| Monday May 19 11:00 A.M. | SHOWING OF FALL FUR COLLECTION BY PAT IUTO By invitation. Buyers: Jeff Tepper, 244-8755. Press: Pat Trainer, 679-5570. | THE TEPPER COLLECTION (330 SEVENTH AVENUE) | PARSONS FASHION CENTER 560 SEVENTH AVENUE |
| Monday May 19 12:00 Noon Luncheon | 25TH ANNIVERSARY: FASHION SALUTE TO ISRAEL Retrospective salute by American designers: Bill Blass, Bonnie Cashin, Maximilian, Vera Maxwell, Mollie Parnis, Adele Simpson, Eve Stillman, Pauline Trigere and others. Special guest: Marvin Hamlich. Fashion Producer: Vera Bacal. Cost: \$25.00, plus minimum of \$1000.00 Israel Bond. Contact: 677-9650. | WOMEN'S DIV. GREATER N.Y. COMMITTEE OF ISRAEL BONDS | WALDORF-ASTORIA GRAND BALLROOM |
| Monday May 19 3:00 P.M. | FUR COLLECTION BY GEOFFREY BEENE Also, H.B.A. Collection. By invitation. Thereafter 14th floor. Contact: 564-1080. | H.B.A. FUR CORP. (350 SEVENTH AVENUE) | F.I.T.-AMPHITHEATRE 227 WEST 27TH STREET |
| Monday May 19 5:00 P.M. | NEW COLLECTION By invitation. Thereafter, 345 7th Avenue, 19th floor. Contact: 279-4046. | STEPHEN BURROWS FURS FOR ROBERT SIDNEY | HENRI BENDEL 10 WEST 57TH ST - 2ND FL |
| Beginning Monday May 19 | OPENING OF FALL FUR COLLECTION Continuous by appointment. Contact: 695-2559. | REIN, RAME & GURVITCH | 150 WEST 30TH STREET SHOWROOM - 2ND FLOOR |
| Tuesday May 20 9:30 A.M. | SHOWING OF FALL FUR COLLECTION Furs by Bill Kaiserman, Anne Klein, Giorgio Sant'Angelo. By invitation. Thereafter by appointment. Contact: Mrs. Brothers, 564-4726. | MICHAEL FORREST | 333 SEVENTH AVENUE SHOWROOM - 19TH FLOOR |

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
|--|---|--|--|
| Tuesday May 20 11:00 A.M. | FALL AND WINTER FUR COLLECTIONS Also, Alexander Julian for Ben Kahn Men. By invitation. Thereafter appt., 279-0633. | KOOS VAN DEN AKKER FOR BEN KAHN II | 150 WEST 30TH STREET SHOWROOM - 13TH FLOOR |
| Tuesday May 20 11:30 A.M. | CENTENNIAL PRESS PARTY: BEAUTY EDITORS Cocktail reception & luncheon program celebrating Wella Corp.'s 100th anniversary. By invitation. Press: Judy Guerin, 879-4822. | THE WELLA CORP. | PLACE TO BE ANNOUNCED |
| Tuesday May 20 1:00 P.M. | SHOWING OF FALL FUR COLLECTION By invitation. Buyers: 244-0770. Press: Hathaway/de La Chapelle, 751-5027. | LOUIS MILONA & SONS (150 WEST 30TH STREET) | F.I.T.-AMPHITHEATRE 227 WEST 27TH STREET |
| Tuesday May 20 2:45 P.M. | SHOWING OF DESIGNER FUR COLLECTIONS By Perry Ellis, Viola Sylbert, Jeffrey Banks for men. By invitation; 736-5550. | ALIXANDRE FURS (150 WEST 30TH STREET) | THE RITZ 119 EAST 11TH STREET |
| Tuesday May 20 4:30 P.M. | ANNUAL FUR FASHION SHOW By invitation. Contact: Al Sookerman, 563-5667. | FUR INDUSTRY SALESMEN'S ASSN. (352 SEVENTH AVE) | N.Y. STATLER (7TH & 32ND) TERRACE BALLROOM |
| Wednesday May 21 8:45 A.M. | SHOWING OF FALL FUR COLLECTION "Cafe et crullers." Show, 9:00 A.M. Buyers: 244-7601. Press: 628-4524. | DAVID LEINOFF INC. | 330 SEVENTH AVENUE SHOWROOM - 9TH FLOOR |
| Wednesday May 21 10:30 A.M. | SHOWING OF FALL FUR COLLECTION By invitation. Buyers: 594-3897. Press: Hathaway/de La Chapelle, 751-5027. | JERRY SORBARA (150 WEST 30TH STREET) | PARSONS FASHION CENTER 560 SEVENTH AVENUE |
| Wednesday May 21 11:50 A.M. Cocktails | FURS FROM ITALY: FASHION SHOW/LUNCHEON Show, 12:30 P.M., followed by luncheon. Buyers: Rita de Luca, 432-9250. Press: Alice Meyer, 751-9050, (May 20-23, 10-6 P.M., U.N. Plaza Hotel). | ITALIAN TRADE COMMISSION (ONE WORLD TRADE CENTER) | HOTEL PIERRE GRAND BALLROOM |
| Wednesday May 21 3:00 P.M. | FUR COLLECTION BY OSCAR DE LA RENTA By invitation. Thereafter by appointment, 20th floor. Contact: 736-8552. | WAGNER FURS (150 WEST 30TH STREET) | PARSONS FASHION CENTER 560 SEVENTH AVENUE |
| Wednesday May 21 4:00 P.M. | PRESS: FASHION FOCUS--'81 WOMENSWEAR SPRING/SUMMER At 11:00 & 2:30, May 20-23, May 27-30, June 16-20. Contact: Jean Arras, 764-8053. | CELANESE FIBERS MARKETING | 1211 AVE OF AMERICAS SHOWROOM - 17TH FLOOR |
| Thursday May 22 9:00 A.M. | SHOWING OF FALL/ WINTER FUR COLLECTION By invitation. Thereafter, 150 West 30th, 19th floor. Buyers: 736-6225. Press: Hathaway/de La Chapelle, 751-5027, | ROSETTE ARONS FOR IRVING SCHECHTER | F.I.T.-AMPHITHEATRE 227 WEST 27TH STREET |
| Thursday May 22 11:00 A.M. | FUR COLLECTION BY HALSTON By invitation. Contact: 279-0633. | BEN KAHN FUR CORP. (150 WEST 30TH STREET) | 645 5TH-OLYMPIC TOWER HALSTON SHRM-21ST FLOOR |
| Thursday May 22 12:30 P.M. Luncheon | GRADUATION LUNCHEON Speaker: John W. Christian Jr., Pres., B. Altman & Co. Associate degrees to graduates; awards to outstanding alumni. By invitation. Contact: TR 9-4644. | TOBE-COBURN SCHOOL | HOTEL PIERRE BALLROOM |
| Thursday May 22 7:00 P.M. | 81ST ANNUAL AWARD DINNER-- HONORING: ROBERT J. SUSLOW Tickets: \$250.00 each. (Black Tie). Contact: Irving Borenstein, 582-0711. | NATIONAL JEWISH HOSPITAL/ ASTHMA CENTER IN DENVER | N.Y. HILTON HOTEL GRAND BALLROOM |
| May 22 | DALLAS FALL MARKET AT APPAREL MART (May 22-27). Contact: 752-2422; (214) 673-1970 | | |

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
|---|---|--|--|
| Wednesday May 28 7:00 A.M. Breakfast | ANNUAL BREAKFAST FASHION SHOWS Starring Donald O'Connor. Shows: 7:50 A.M.--May 28,30,June 3,4,5,6,10,11. Cocktails: 4:30 P.M. Shows: 4:58--May 29, June 2,5,9. By invitation, June Roche, 391-4435. | MILLIKEN & COMPANY | WALDORF-ASTORIA GRAND BALLROOM |
| May 30 | CHICAGO FALL REGIONAL MARKET AT APPAREL MART (May 30-June 3) | | |
| May 31 | NAT'L FASHION & BOUTIQUE SHOW AT N.Y. COLISEUM (May 31-June 3) | | |
| June 1 | NAT'L BATH, BED & LINEN SHOW AT N.Y. COLISEUM (June 1-4) | | |
| June 1- June 4 | NAT'L SHOE FAIR AT N.Y. HILTON & SHERATON CENTRE HOTELS. Contact: EDward A. Launzel, 250 West 55 Street, 246-3410 | | |
| Monday June 2 6:30 P.M. | PRESS PREVIEW: CHAMPAGNE RECEPTION Men's diamond jewelry. By invitation. Contact: Esther Goldman, 974-5988. | DIAMOND INFORMATION CENTER (1345 AVE OF AMERICAS) | FORTUNOFF 681 FIFTH AVENUE |
| Monday June 2 6:30 P.M. Reception | ANNUAL SCHOLARSHIP DINNER/DANCE "Kagan: Three Decades of Design;" 8:00 P.M., "Bright Lights," 9:00 P.M., supper and dancing. \$250,00 per person. Black tie. Contact: 760-7642. | FASHION INSTITUTE OF TECHNOLOGY (227 W. 27TH) | GALLERIES-SHIRLEY GOODMAN RESOURCE CENTER |
| Thursday June 5 11:30 A.M. Luncheon | ANNUAL GRADUATION LUNCHEON Speaker: Leonard Lauder, Pres., Estee Lauder. Distinguished Achievement Award: Edward S. Finkelstein, Chairman, Macy's. By invitation. Contact: 752-1530. | LABORATORY INSTITUTE OF MERCHANDISING (12 E 53) | HOTEL PLAZA BALLROOM |
| June 6 | MIAMI FALL READY-TO-WEAR SHOWINGS (June 6-9) | | |
| Sunday June 8- June 11 | SEMI-ANNUAL INTERNATIONAL PRESS WEEK By invitation. Directors: Mildred Sullivan & Eleanor Titian, 221-3816. | NEW DIRECTIONS/PRESS WEEK (1 TIMES SQUARE) | ST. REGIS HOTEL 5TH AVENUE & 55TH STREET |
| Monday June 9 6-8 P.M. Cocktails | "COLLABORATION '80: 3RD AVE MEETS 7TH AVE" Preview American Wing in Great Hall. 8:00 P.M., Fashion Show in Grace Rainey Hall. Honorary Chairman: Mrs. Henry Parish II. Tickets: \$100, benefit Metropolitan Museum of Art. Reservations: 752-9040. | RESOURCES COUNCIL INC. | METROPOLITAN MUSEUM 5TH AVE AT 82ND STREET |
| Wednesday June 11- June 15 | PRESS PREVIEW: FALL MEN'S & BOYS' FASHIONS By invitation. Exec. Director: Norman Karr. Fashion Director: Chip Tolbert. Contact: Katherine Ogan, LT 1-8210. | MEN'S FASHION ASSOCIATION | GREAT GORGE COUNTRY CLUB McAFEE, NEW JERSEY |
| Monday June 16- June 20 | SEMI-ANNUAL FASHION PRESS WEEK: FALL 1980 By invitation. Director: Eleanor Lambert, 688-2130 or 759-1128. Participants: American Dress Council American Fur Industry John Anthony Bill Atkinson Bill Blass Donald Brooks/Marita Albert Capraro Bonnie Cashin/Weatherwear Cultured Pearl Assn.America Dimitri Famolare Shoes Fiandaca Fieldcrest Halston | AMERICAN DESIGNER SHOWINGS Halston Enterprises Intercoiffure America ITT Rayonier Kasper for Joan Leslie Luigi's Fashions, Ltd. Nannette (Children's) Albert Nipon Albert Nipon Collectibles Mollie Parnis Pendleton Prince Matchabelli Mollie Robert (Div.MollieParnis) Dominic Rompollo Helena Rubinstein | HOTEL PLAZA TERRACE ROOM Christian Rupert Giorgio Sant'Angelo Don Sayres Abe Schrader Helene Sidel Jerry Silverman Adele Simpson Monika Tilley A Trigere Coat for Abe Schrader Ship'nShore Blouses Swirl Dimension Weld Weight Watchers Int'l |

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
|------------|--|----------------------|-----------------|
| Monday | PRESS SHOWING: | ADOLFO | ST. REGIS HOTEL |
| June 23 | AUTUMN & WINTER | (538 MADISON AVENUE) | VERSAILLES ROOM |
| 12:00 Noon | By invitation. Thereafter by appointment, 2nd floor. | Contact: 688-4410. | |

CONTINUOUS SHOWINGS--THESE FALL COLLECTIONS HAVE OPENED

| | | | |
|--|-----------------------------------|---------------|----------|
| ABBRACCI LTD. | 645 5th | 7th | 371-7300 |
| ADRI | 530 7th | 20th | 354-4330 |
| AGNONA | 37 West 57th | 805 | 371-2520 |
| ALPHA CUBIC AMERICA | 114 East 71st | 1W | 737-0146 |
| ANDREA | 260 West 35th | Suite 301 | 695-2480 |
| RITA ANGELO LTD. (El Jay Showroom) | 1400 Broadway | 7th | 221-6800 |
| JOHN ANTHONY | 550 7th | 20th | 840-0370 |
| AQUASCUTUM SPORTSWEAR | 1290 6th | 19th | 399-4130 |
| ARBITRO S.A. BY LUIS ALVEAR | 677 5th | 5th | 935-4400 |
| JOHN ASHPOL FOR KOLO KNITS | 1411 Broadway | Suite 1275 | 840-1136 |
| RICHARD ASSATLY; RICHARD ASSATLY'S ADDITIONS | 550 7th | 12th | 391-0901 |
| BILL ATKINSON | 514 7th | 2nd | 221-8510 |
| AUGUSTUS | 530 7th | 24th | 840-6674 |
| AYAKO (Charlot Showroom) | 498 7th | 5th | 736-8802 |
| JHANE BARNES | 21 West 38th | 11th | 921-2442 |
| BARON PETERS; BARONETTE; ROBERT LEONARD | 530 7th | 30th | 944-0666 |
| ROBIN BARON | 525 7th | 9th | 570-0165 |
| JOHN BATES | 550 7th | 22nd | 997-1710 |
| ADAM BEALL | 250 West 35th | 17th | 736-0085 |
| GEOFFREY BEENE & BEENE BAG | 550 7th | 4th | 398-0800 |
| GEOFFREY BEENE SPORT; GEOFFREY BEENE TENNIS | 512 7th | 2nd | 391-1090 |
| HARVE BENARD | 205 West 39th | 5th | 354-8420 |
| R.J. BERTI | 262 Mott | 2nd | 431-5854 |
| BEVERINI (BOF) | 498 7th | 7th | 564-8388 |
| STANLEY BLACKER FOR WOMEN/AIMEE RANZOU | 550 7th | 10th | 764-3730 |
| STANLEY BLACKER SPORT | 1411 Broadway | 910 | 354-3010 |
| BILLINA | 512 7th | 42nd | 221-6066 |
| BILL BLASS | 550 7th | 17th | 221-6660 |
| BLASSPORT | 550 7th | 2nd | 354-4200 |
| BLOUSECRAFT; CHINOISE | 525 7th | 3rd | 947-1050 |
| BOGNER SPORTSWEAR | 530 7th | 30th | 751-1337 |
| JACQUES BOISSON | Hotel Gotham | Private Suite | 247-2200 |
| BONAVITACOLA | 38 West 38th | 3rd | 840-6670 |
| DONALD BROOKS/MARITA | 530 7th | 5th | 354-9440 |
| STEPHEN BURROWS (Pat Tennant) | 10 West 57th | 7th | 247-1100 |
| CACHAREL FOR MALLORY | 530 7th | 9th | 221-7222 |
| INGRID CADO FOR CADO & HERBERT | 226 West 37th | 7th | 594-8955 |
| CALIFORNIA DESIGNERS (until May 2) | Navarro Hotel, 112 Central Pk So. | | 757-1900 |

(continued on following page)

CONTINUOUS SHOWINGS--THESE FALL COLLECTIONS HAVE OPENED (cont'd from page 8)

| | | | |
|---|-----------------------|-----------------|----------|
| ROBERTA DI CAMERINO----- | 645 Fifth----- | 2nd----- | 355-7600 |
| ALBERT CAPRARO LTD.----- | 550 7th----- | 18th----- | 840-1679 |
| PIERRE CARDIN SPORTIF----- | 550 7th----- | 5th----- | 354-9760 |
| PIERRE CARDIN SUITS, COATS (DIV.GALLANT)----- | 205 West 39th----- | 8th----- | 354-7284 |
| CARILLON BY MARIO FORTE----- | 498 7th----- | 16th----- | 563-5427 |
| BONNIE CASHIN/WEATHERWEAR----- | 512 7th----- | 6th----- | 354-4700 |
| CASI----- | 530 7th----- | 2nd----- | 944-8870 |
| CASTLEBERRY KNITS LTD.----- | 530 7th----- | 5th----- | 221-4333 |
| CAUMONT----- | 530 7th----- | 24th----- | 840-6674 |
| ROBERTO CAVALLI----- | 1365 York (77th)----- | Suite 3E----- | 734-2354 |
| CESARANI (Sportswear, dresses)----- | 550 7th----- | 10th----- | 221-6690 |
| C'EST MOI BY ANITA STORR----- | 575 7th----- | Suite 1466----- | 695-7032 |
| ARTHUR CHAPNIK----- | 230 West 38th----- | 6th----- | 840-2777 |
| CHINETTI COATS & SUITS----- | 530 7th----- | 14th----- | 921-1992 |
| CILANTRO----- | 110 West 40th----- | Suite 2503----- | 730-1944 |
| DORY COFFEE LTD.----- | 145 East 49th----- | 6C----- | 751-2070 |
| ANA COLON COUTURE----- | 230 West 39th----- | 2nd----- | 944-9630 |
| BERN CONRAD----- | 530 7th----- | 27th----- | 391-8052 |
| CONSTANCE DESIGNS LTD. BY CONSTANCE MALLAS----- | 264 West 35th----- | 3rd----- | 244-1028 |
| COSTA MILLER----- | 498 7th----- | 12th----- | 594-9205 |
| VICTOR COSTA----- | 498 7th----- | 12th----- | 594-9205 |
| CRISCIONE----- | 566 7th----- | 4th----- | 921-2444 |
| DAVID CRYSTAL----- | 498 7th----- | 23rd----- | 760-3781 |
| CUDDLECOAT & CUDDLEDOWN----- | 500 7th----- | 5th----- | 944-7500 |
| DALANI II BY LOUISE ARMOUR----- | 498 7th----- | 6th----- | 563-2300 |
| DANIELE O ----- | 525 7th----- | 21st----- | 921-3600 |
| DAVIS ELLIOT INT'L (until May 2)----- | Hotel Gotham----- | Suite 1003----- | 247-2200 |
| YVONNE DAZAY----- | 1359 Broadway----- | Penthouse----- | 695-5137 |
| DDDOMINICK----- | 512 7th----- | 44th----- | 869-1605 |
| LEAMOND DEAN FOR NORMAN TERRY----- | 498 7th----- | 20th----- | 239-0644 |
| CHRISTIAN DIOR SPORTSWEAR----- | 550 7th----- | 7th----- | 944-9820 |
| TIMOTHY DUNLEAVY----- | 225 East 60th----- | | 751-9390 |
| TARQUIN EBKER----- | 275 West 39th----- | 7th----- | 730-1536 |
| JEANE EDDY LTD.----- | 718 Madison----- | | 371-1951 |
| PERRY ELLIS----- | 575 7th----- | 2nd----- | 921-8500 |
| MEEGHAN ELLISON----- | 330 Fifth----- | Room 1304----- | 594-2128 |
| ENDRIUS----- | 18 East 53rd----- | 15th----- | 838-5880 |
| ESTEVEZ (Sylvan Rich Showroom)----- | 530 7th----- | 20th----- | 947-8470 |
| BILLY FALCON----- | 327 West 30th----- | 2H----- | 736-4757 |
| ORA FEDER----- | 171 Madison----- | 10th----- | 532-9236 |
| FENN WRIGHT & MANSON----- | 498 7th----- | 16th----- | 736-1701 |
| LOUIS FERAUD----- | 570 7th----- | 17th----- | 840-8220 |

CONTINUOUS SHOWINGS--THESE COLLECTIONS HAVE OPENED (cont'd from page 9)

| | | | |
|---|---------------------|-------------------|----------|
| FERRAGAMO----- | 663 Fifth----- | 5th----- | 838-9470 |
| FRANCO FERRARO----- | 60 East 66th----- | 2A----- | 744-8014 |
| FIANDACA----- | 230 Central Pk So-- | 5B----- | 586-6908 |
| FIORUCCI----- | 127 East 59th----- | Suite 203----- | 751-1404 |
| FLORENCE & CELESTE (Pierre Balmain, Cenage, Chu-Chi, Endres Ultrasuedes, Annemarie Gardin, Rina de Montella, Carol Peretz) | 498 7th----- | 9th----- | 279-9620 |
| CHARLOTTE FORD (DIV.DON SOPHISTICATES)----- | 530 7th----- | 7th----- | 391-5460 |
| BRIGITTE FREED----- | 264 West 35th----- | 24th----- | 564-6539 |
| JACK FULLER----- | 498 7th----- | 4th----- | 736-2980 |
| DIANE VON FURSTENBERG (All divisions)----- | 530 7th----- | 16th----- | 575-0800 |
| GALLANT INTERNATIONAL----- | 205 West 39th----- | 8th----- | 354-7284 |
| GAMUT----- | 512 7th----- | 6th----- | 354-4700 |
| GENTILLESSE----- | 230 West 39th----- | 16th----- | 354-4147 |
| MADY GERRARD----- | Hotel Plaza----- | Whodunnit----- | 935-4590 |
| ELVIA GOBBO FOR STEVEN KENT LTD.,----- | 530 7th----- | 24th----- | 221-0680 |
| BETSY GONZALEZ----- | 54 West 39th----- | 5th----- | 221-6880 |
| G.S.M.----- | 530 7th----- | 6th----- | 840-1828 |
| GÜNTER----- | 550 7th----- | 22nd----- | 840-2730 |
| BILL HAIRE FOR FRIEDRICKS SPORT----- | 205 West 39th----- | 13th----- | 840-3867 |
| HALSTON----- | 550 7th----- | 14th----- | 354-6340 |
| HALSTON SPORTSWEAR----- | 530 7th----- | 4th----- | 921-2700 |
| BETTY HANSON & COMPANY----- | 205 West 39th----- | 14th----- | 840-8888 |
| JIMMY WILLIAMS FOR HANSONI----- | 205 West 39th----- | 14th----- | 840-8888 |
| CATHY HARDWICK----- | 530 7th----- | 4th----- | 221-7545 |
| EDWARD HARNEY----- | 498 7th----- | 18th----- | 736-8850 |
| DAVID HAYES (L.A.)----- | Hotel Gotham----- | Suite 1605----- | 247-2200 |
| DANIEL HECHTER----- | 530 7th----- | 25th----- | 221-1033 |
| HELGA----- | Hotel Gotham----- | Suite 1201----- | 247-2200 |
| CATHERINE HIPPI----- | 3 West 40th----- | 16th----- | 944-0155 |
| HIROKO----- | 120 West 28th----- | 3rd----- | 751-5027 |
| JONATHAN HITCHCOCK FOR REUBEN THOMAS----- | 498 7th----- | 18th----- | 736-6060 |
| ANN HOBBS FOR CLAIRE PRITCHARD----- | 1400 Broadway----- | 10th----- | 354-8950 |
| HOLLY HARP WINTERTIME (Lois Silverman Shwm.)----- | 498 7th----- | 5th----- | 564-6937 |
| HOLLY'S HARP----- | St. Regis Hotel---- | Private Suite---- | 753-4500 |
| CAROL HORN DESIGNS----- | 575 7th----- | 33rd----- | 921-9670 |
| RENEE HELGA HOWIE----- | 525 7th----- | 9th----- | 570-0165 |
| ISHIO FOR NOEL SOPHISTICATES----- | 1400 Broadway----- | 5th----- | 921-1200 |
| IZABEL (Knits)----- | 385 5th----- | 909----- | 686-1350 |
| JAEGER----- | 1407 Broadway----- | 41st----- | 354-3260 |
| JAMISON----- | 498 7th----- | 24th----- | 239-9477 |
| ROBERT JANAN----- | 530 7th----- | 19th----- | 354-7880 |
| JANE DESIGNS----- | 79 West 12th----- | | 929-1649 |

CONTINUOUS SHOWINGS--THESE FALL COLLECTIONS HAVE OPENED (cont'd from page 10)

| | | | |
|--|----------------------|--------------------|----------|
| JAY JACKS----- | 498 7th----- | 22nd (Rod Owens)- | 564-1870 |
| JER DOR FASHIONS, LTD.----- | 498 7th----- | 11th----- | 564-4450 |
| BETSEY JOHNSON----- | 575 7th----- | Suite 1463----- | 921-0510 |
| EVELYN DE JONGE----- | 530 7th----- | 24th----- | 869-9940 |
| JORDACHE MISSY BLAZER; JORDACHE JR. SUIT----- | 500 7th----- | 14th----- | 730-1888 |
| JULIO----- | 419 Park Ave So----- | 20th----- | 686-9616 |
| NAT KAPLAN----- | 498 7th----- | 21st----- | 239-9400 |
| KAPPI----- | 498 7th----- | 21st----- | 239-9494 |
| KAREN TEPPER FOR KAREN UNLIMITED----- | 530 7th----- | 20th----- | 921-2772 |
| KASPER FOR J.L. SPORT----- | 530 7th----- | 11th----- | 221-4090 |
| KASPER FOR JOAN LESLIE----- | 530 7th----- | 11th----- | 221-4052 |
| KENAR----- | 530 7th----- | 21st----- | 221-6993 |
| KIMBERLY KNITWEAR (DIV.DON SOPHISTICATES)----- | 530 7th----- | 7th----- | 391-5460 |
| ANNE KLEIN AND COMPANY----- | 205 West 39th----- | 3rd----- | 221-7880 |
| ANNE KLEIN FOR NEW ASPECTS----- | 1411 Broadway----- | 29th----- | 221-1212 |
| CALVIN KLEIN----- | 205 West 39th----- | 11th----- | 736-9601 |
| DON KLINE----- | 32 West 39th----- | 12th----- | 221-6771 |
| KOOS VAN DEN AKKER----- | 550 7th----- | 7th----- | 840-6720 |
| REGINA KRAVITZ----- | 575 7th----- | Suite 2906----- | 840-6065 |
| DIMITRI KRISTAS LTD,----- | 230 West 55th----- | Suite 15D----- | 245-6286 |
| RITA LANGMAN----- | 530 7th----- | 19th----- | 391-0900 |
| KATHLEEN LATHAM----- | 525 7th----- | 9th----- | 570-0165 |
| RALPH LAUREN----- | 550 7th----- | 3rd----- | 221-0658 |
| LEAL----- | 550 7th----- | 22nd----- | 221-6252 |
| LEONARD OF PARIS----- | 550 7th----- | 15th----- | 869-3601 |
| TINA LESER----- | 230 West 41st----- | 13th----- | 921-2888 |
| LESY ALTA MODA----- | 60 East 66th----- | Apt. 2A----- | 744-8014 |
| HAROLD LEVINE BY DON BREITINGER----- | 530 7th----- | 21st----- | 391-2255 |
| LING DE PARIS----- | 525 7th----- | 9th----- | 570-0165 |
| LOOMTOGS; FRED PERRY SPORTSWEAR----- | 1411 Broadway----- | 3rd----- | 354-3600 |
| LOUIE (San Francisco)----- | Hotel Gotham----- | Private Suite----- | 247-2200 |
| HOLLY LUEDERS FOR SHU-BA----- | 57 West 56th----- | 5th----- | 245-4060 |
| ERIC LUND----- | 230 West 41st----- | 17th----- | 244-6078 |
| LYDIA DE ROMA----- | Hotel Regency----- | Private Suite----- | 759-4100 |
| LYLE & SCOTT (Scottish knitwear)----- | 1441 Broadway----- | 8th----- | 944-2830 |
| LYNWOOD CLASSICS BY CORINNE PULITZER----- | 575 7th----- | Suite 1900----- | 921-1265 |
| MARION MAGED----- | 550 7th----- | 19th----- | 354-8590 |
| MAGNOLIA/NICOLA FOR SILKS----- | St. Regis----- | Private Suite----- | 753-4500 |
| TOM MALLO (CUSTOM CASUALS)----- | 205 West 39th----- | 6th----- | 221-6330 |
| MANOS DEL URUGUAY (Sweaters)----- | 35 West 36th----- | 12th----- | 564-6115 |
| MARCASIANO----- | 128 Wooster----- | 2nd----- | 226-6809 |
| FRANK MASANDREA----- | 550 7th----- | 9th----- | 354-5893 |

(continued on following page)

CONTINUOUS SHOWINGS--THESE FALL COLLECTIONS HAVE OPENED (cont'd from page 11)

| | | | |
|---|--------------------|--------------------|----------|
| MARY McFADDEN----- | 264 West 35th----- | 2nd----- | 736-4078 |
| GEORGE MASKET BY KAREN HARMAN----- | 498 7th----- | 10th----- | 947-7110 |
| VERA MAXWELL----- | 530 7th----- | 26th----- | 563-4358 |
| MAYA----- | 589 8th----- | 18th----- | 695-7524 |
| MIGNON BY DOROTHY FARBO; MIGNON II----- | 530 7th----- | 3rd----- | 354-4980 |
| SYDNEY CARVIN MILLIKEN----- | 530 7th----- | 29th----- | 391-2550 |
| TRACY MILLS----- | 550 7th----- | 5th----- | 221-6374 |
| MISS O BY OSCAR DE LA RENTA----- | 550 7th----- | 19th----- | 354-6777 |
| VIVIAN DINA MOOK/LE WEEKEND----- | 64 West 36th----- | 13th----- | 279-4320 |
| HANAE MORI----- | 550 7th----- | 21st----- | 221-5726 |
| MIRA DE MOSS----- | 335 West 38th----- | 5th----- | 695-1686 |
| GIOVANNI DE MOURA----- | 56 West 39th----- | 4th----- | 391-2253 |
| MUNEY DESIGNS; MUNEY TWO----- | 530 7th----- | 24th----- | 221-7821 |
| ANTHONY MUTO LTD.----- | 530 7th----- | 6th----- | 921-5070 |
| MORTON MYLES----- | 550 7th----- | 15th----- | 391-8700 |
| MYLESPOUT DESIGNED BY MORTON MYLES----- | 550 7th----- | 15th----- | 391-8700 |
| SERGE NANCEL-PARIS----- | 498 7th----- | 5th----- | 695-8227 |
| ALBERT NIPON----- | 530 7th----- | 19th----- | 354-0760 |
| NIPON BOUTIQUE----- | 530 7th----- | 3rd----- | 354-4325 |
| ALBERT NIPON COLLECTIBLES----- | 530 7th----- | 19th----- | 921-8620 |
| NORMA (Knits from Toronto)----- | 745 5th----- | 32nd----- | 751-8422 |
| MICHAEL NOVARESE (L.A.)----- | Hotel Gotham----- | Private Suite----- | 247-2200 |
| JESPER NYEBOE----- | 530 7th----- | 30th----- | 840-0622 |
| ANTONELLA ORE----- | 498 7th----- | 12th----- | 760-7629 |
| OQUENDO----- | 37 West 57th----- | 6th----- | 888-5450 |
| ROD OWENS (Felix Arbeo, Allison Burns, Chin, DaRue, Dolighan, Habits, Dana Hogan Knits, William Pearson, St. Claire Sweaters, Les Wilk) | 498 7th----- | 22nd----- | 564-1870 |
| YONSON PAK FOR Y. PAK LTD.----- | 545 8th----- | 14th----- | 695-6087 |
| RUBEN PANIS----- | Hotel Gotham----- | Suite 609----- | 247-2200 |
| MOLLIE PARNIS----- | 530 7th----- | 18th----- | 221-1445 |
| P.B.S.A. LTD. (Pierre Bouchet, Charlotte Chen for Charlotte, Sandy Chrysler, Eklektiq, A.J. Lowell) | 498 7th----- | 9th----- | 947-4492 |
| JAN PEDERSEN----- | 530 7th----- | Penthouse----- | 944-0432 |
| PENDLETON LTD.----- | 489 Fifth----- | 25th----- | 661-1670 |
| DIANE PERNET----- | 29 East 19th----- | 9th (Guyaux)----- | 243-6959 |
| ANDRE VAN PIER----- | 431 Fifth----- | 4th----- | 679-5940 |
| PINKY & DIANNE FOR PRIVATE LABEL----- | 37 West 57th----- | Suite 701----- | 935-4770 |
| ROSS PLATOS----- | 65 West 37th----- | 3rd----- | 921-5432 |
| THEA PORTER OF LONDON----- | Hotel Plaza----- | Private Suite----- | 759-3000 |
| POSH BY JAY ANDERSON----- | 550 7th----- | 18th----- | 398-0763 |
| ANTONELLA PREVE----- | 498 7th----- | 9th----- | 736-1771 |
| PRINCESS SUMI (DIV. DON SOPHISTICATES)----- | 530 7th----- | 7th----- | 391-5460 |

(continued on following page)

CONTINUOUS SHOWINGS--THESE FALL COLLECTIONS HAVE OPENED (cont'd from page 12)

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| RAFAEL BY BILL KAISERMAN----- | 29 West 56th----- | 5th----- | 399-2450 |
| RAINCHEETAHS & CHEETAHSPORT----- | 500 7th----- | 3rd----- | 563-5100 |
| GEORGES RECH; SYNONYME DE GEORGES RECH----- | 711 Madison (63rd)--- | 2nd----- | 832-3144 |
| REIKO----- | 177 East 87th----- | 5th----- | 628-3817 |
| OSCAR DE LA RENTA----- | 550 7th----- | 11th----- | 354-6777 |
| MARY ANN RESTIVO (Sportswear)----- | 498 7th----- | 16th----- | 736-0109 |
| JILL RICHARDS; JILL RICHARDS II----- | Gotham Hotel----- | Suite 1209----- | 247-2200 |
| RICHILENE----- | 530 7th----- | 29th----- | 354-0629 |
| RICHTONE LTD.; RANDAZZO SUITS----- | 498 7th----- | 10th----- | 279-1600 |
| RIVA BY VICTOR JORIS----- | 512 7th----- | 40th----- | 279-5100 |
| RIZKALLAH; OGEE BY RIZKALLAH----- | 498 7th----- | 4th----- | 947-2055 |
| MOLLIE ROBERT (DIV. MOLLIE PARNIS)----- | 530 7th----- | 18th----- | 221-1445 |
| SAMUEL ROBERT----- | 530 7th----- | 9th----- | 221-1995 |
| ROBERTA & BRENDA----- | 498 7th----- | 2nd----- | 947-4811 |
| DOMINIC ROMPOLLO----- | 530 7th----- | 12th----- | 354-1880 |
| RONA BY JAMES DAUGHERTY & GLORIA CASTALDO----- | 498 7th----- | 6th----- | 563-2300 |
| ROTH-LE COVER; ROTH-LE COVER SPORT----- | 498 7th----- | 4th----- | 279-7966 |
| AURORA RUFFOLO----- | 530 7th----- | 14th----- | 354-9250 |
| CHRISTIAN RUPERT----- | 530 7th----- | 10th----- | 764-3726 |
| GLORIA SACHS----- | 550 7th----- | 9th----- | 921-1460 |
| YVES ST. LAURENT TEE SHIRTS----- | 1407 Broadway----- | 914----- | 944-7800 |
| ST. MICHEL----- | 1407 Broadway----- | 17th----- | 869-9322 |
| ST. SIMON----- | 498 7th----- | 9th----- | 564-2171 |
| PAULA SAKER----- | 1411 Broadway----- | 8th----- | 221-6960 |
| SANSAPPELLE----- | Hotel Gotham----- | Private Suite--- | 247-2200 |
| GIORGIO SANT'ANGELO----- | 550 7th----- | 6th----- | 221-1616 |
| GIORGIO SANT'ANGELO FOR DANIEL CARON----- | 20 West 57th----- | 4th----- | 221-1616 |
| SASSON JEANS----- | 498 7th----- | 17th----- | 736-0111 |
| SASSON----- | 1400 Broadway----- | 23rd----- | 354-4311 |
| DON SAYRES----- | 530 7th----- | 10th----- | 354-4700 |
| SAZ & SAZ II----- | 550 7th----- | 21st----- | 221-3489 |
| CHANTAL SCALI----- | 730 5th----- | 2nd----- | 977-4477 |
| THE JUDY SCATES COLLECTION----- | 512 7th----- | 21st----- | 221-8520 |
| ABE SCHRADER CORP.----- | 530 7th----- | 15th----- | 840-7733 |
| MOSS SHAMASK----- | 860 Madison----- | 2nd----- | 734-6378 |
| SHANGHAI'D BY BOWMAN TRADING----- | 1441 Broadway----- | 14th----- | 221-0160 |
| HELENE SIDEL----- | 530 7th----- | 7th----- | 354-0024 |
| SIDHA (Silk dresses/ensembles)----- | 550 7th----- | 12th----- | 840-1140 |
| SILK FASHION GROUP----- | 575 Seventh----- | 16th----- | 221-3789 |
| JERRY SILVERMAN----- | 530 7th----- | 17th----- | 244-7522 |
| ADELE SIMPSON----- | 530 7th----- | 23rd----- | 354-8600 |
| SINGER & SPICER----- | 1411 Broadway----- | Suite 1482----- | 575-9540 |

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CONTINUOUS SHOWINGS--THESE FALL COLLECTIONS HAVE OPENED (cont'd from page 13)

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| SOO YUNG LEE----- | 530 7th----- | 9th----- | 840-6435 |
| SPORTWHIRL & PETER G'S BY VIOLA SYLBERT----- | 498 7th----- | 15th----- | 563-0800 |
| ERNST STRAUSS; SCHNELL SPORTS----- | St. Moritz----- | Penthouse-13A---- | 265-2034 |
| BERT NEWMAN FOR SUITIME; NATALIE GREEN COATS----- | 500 7th----- | 14th----- | 730-1888 |
| (Also Young Impressions Petite Suits) | | | |
| CHARLES SUPPON FOR GARE SPORT----- | 512 7th----- | 8th----- | 947-1072 |
| SWEET LO----- | 689 Madison----- | (62nd St.)----- | 688-2310 |
| TADAOMI----- | 264 West 35th----- | 16th----- | 564-8142 |
| TAHARI DRESSES/SPORTSWEAR----- | 525 7th----- | 21st----- | 921-3600 |
| TANNER OF NORTH CAROLINA----- | 530 7th----- | 28th----- | 944-6350 |
| TANNERWAY BY LOIS ANDERSON----- | 530 7th----- | 28th----- | 354-0015 |
| THAI LINES; STAR OF SIAM----- | 550 7th----- | 18th----- | 398-0920 |
| TIKTINER----- | 530 7th----- | 12th----- | 391-1790 |
| SUSAN TOPLITZ----- | 102 West 38th----- | 9th----- | 840-2544 |
| ELLEN TRACY----- | 1407 Broadway----- | 26th----- | 563-4593 |
| TRAVILLA (L.A.)----- | Gotham Hotel----- | Suite 1101----- | 247-2200 |
| TRIC-TRAC----- | 27 West 39th----- | 7th----- | 221-7935 |
| TRIGERE----- | 550 7th----- | 16th----- | 391-9100 |
| A TRIGERE COAT FOR ABE SCHRADER----- | 530 7th----- | 15th----- | 840-7733 |
| TUDOR SQUARE SPORTSWEAR----- | 1407 Broadway----- | 21st----- | 279-8120 |
| ULTIMATE KNIT BY JANET MAFFEI----- | 530 7th----- | 27th----- | 391-2870 |
| UMI COLLECTIONS BY ANNE CRIMMINS----- | 530 7th----- | 27th----- | 221-2457 |
| UNGARO----- | 803 Madison----- | 4th----- | 249-4090 |
| VALENTINO VIVA JEANSWEAR----- | 1411 Broadway----- | 1227----- | 753-0313 |
| GLORIA VANDERBILT FOR MURJANI INT'L----- | 498 7th----- | 8th----- | 695-1420 |
| JOAN VASS----- | 418 West 25th----- | Penthouse----- | 989-6026 |
| VENICE KNITS----- | 1410 Broadway----- | 12th----- | 354-9050 |
| VERCELLI----- | 498 7th----- | 7th----- | 564-8388 |
| LEVINO VERA FOR MAYEHOF----- | 498 7th----- | 9th----- | 279-2345 |
| VICTORIA ROYAL BY MARTIN STAEHELY----- | 530 7th----- | 7th----- | 944-6844 |
| MICHAELE VOLLBRACHT----- | 25 West 39th----- | 8th----- | 921-8020 |
| ILIE WACS----- | 530 7th----- | 29th----- | 354-9080 |
| HELGA WALMSLEY----- | 264 West 35th----- | 14th----- | 736-1077 |
| NORMA WALTERS----- | 66 West 38th----- | Suite 201----- | 840-7677 |
| CHESTER WEINBERG/SPORT----- | 530 7th----- | 6th----- | 354-4420 |
| WILLI SMITH FOR WILLI WEAR----- | 62 West 39th----- | 11th----- | 869-1380 |
| WILROY, INC.----- | 530 7th----- | 22nd----- | 221-2200 |
| MRS. H. WINTER----- | 155 West 23rd----- | 10th----- | 691-8300 |
| DON WOLF LTD.----- | St. Moritz----- | 2614----- | 755-5800 |
| KANSAI YAMAMOTO & DIANNE B----- | 530 7th----- | 14th----- | 354-6474 |
| JOHN YOUNG----- | 550 7th----- | 22nd----- | 221-6252 |
| L'ZINGER----- | 264 West 35th----- | 12th----- | 564-5405 |
| ZORAN----- | 214 Sullivan----- | 6th----- | 674-6087 |